

# Bookstore Customer Success Story

## HERE'S WHAT OUR HAPPY CUSTOMERS ARE SAYING...



**Name:** Rosie Moreno

**Title:** Bookstore Manager



**Institution:** University of California Riverside, Riverside CA

**XanEdu Project:** *Success Comes From You* by Dr. Christina Acoff

## THE PROBLEM

### What problem were you facing at your bookstore?

During the Fall 2021/22 school year, Dr. Acoff had placed an adoption for "*Success Comes From You*". The bookstore was unable to place the adoption for her class because Dr. Acoff is a self-published author. Our students were unable to obtain course materials for the class and I felt we had let them and Dr. Acoff down.

## THE SOLUTION

### How was XanEdu able to solve it?

Since then, I have had the pleasure of meeting and getting to know our XanEdu account representative. When Dr. Acoff placed another adoption for "*Success Comes From You*" for the Fall 2022/23 quarter, I immediately thought of XanEdu. I was determined to get Dr. Acoff's textbook into our bookstore.

## THE EXPERIENCE

### How has your experience with XanEdu been?

The folks at XanEdu are true professionals. After I explained the issue we encountered last quarter, XanEdu was in constant communication with Dr. Acoff and me. They took the time to expand the process and provided updates, even with a time difference I felt like XanEdu was next door! I am so happy to say this Fall 22/23 the bookstore will have in stock, "*Success Comes From You*".

## THE RECOMMENDATION

### Would you recommend XanEdu to other bookstores and why?

I would tell anyone, who is having a difficult time obtaining any publication to **try XanEdu First!**

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